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Jonas Brandén

## **HEAD OF ÖRESUND**

***Jonas Brandén joins Opticos as from 16 August 2021***

### **MALMÖ, 1 June 2021**

“Introducing Jonas Brandén as Head of Öresund with responsibility for our operations across Copenhagen and Malmö is not only important for our footprint in the Öresund region – it will further accelerate the Group’s growth plans. It will also strengthen our market position as an independent IT management advisor”, said Fredrik Hallberg, CEO and co-founder

“As a leading sourcing and digital transformation knowledge firm, it is critical to attracting senior executives with extensive experience from the supplier perspective, and I am therefore pleased to welcome Jonas to the team”, Fredrik continues.

“My focus is to grow our business in Öresund – but also to contribute to Opticos long-term success journey as a leading IT Management consultancy firm”, said Jonas Brandén, Head of Öresund.

“What I bring to the table is my perspectives, my abilities to articulate and to mobilize. I understand the CEO agenda, and I very much look forward to providing advisory to that community”, Jonas continues.

Jonas background spans over 30 years in executive positions within telecom and the professional services industry. He has developed long-lasting client relations by providing senior advisory within sourcing, strategic IT and business transformation. Jonas brings extensive international business acumen, developed over years of service, particularly in the Asia Pacific.

For more information:

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*Opticos believes in the power of knowing and is building its expertise around three core capabilities: Digital business transformation, Strategic IT, and Sourcing & Procurement. With +50 colleagues and senior associates across our offices in Stockholm, Gothenburg, Malmö, and Copenhagen, we work side-by-side with our clients to make it happen.*